

WORLD CIDERS

iTXOTX!

Live Music

MUSEUM TOURS

THREE COUNTIES
CIDER BAR

CIDERLANDS

REPORT ON THE IMPACT OF
CIDERLANDS HEREFORDSHIRE 2019
ON TWITTER



CIDERZALE

CIDER WITHOUT BORDERS

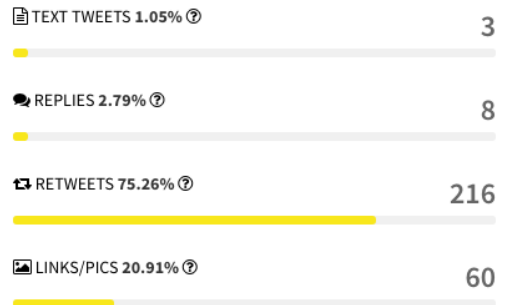
CIDERLANDS

Oct 6, 2019 21:21:44 - Oct 15, 2019 22:36:45

287

TOTAL TWEETS

Economic Value **€2,735.15**





1,377,806
Potential impacts



687,842
Potential reach



103
Contributors



2.79
Tweets/contributor



6,678.08
Followers/contributor



71
Original tweets

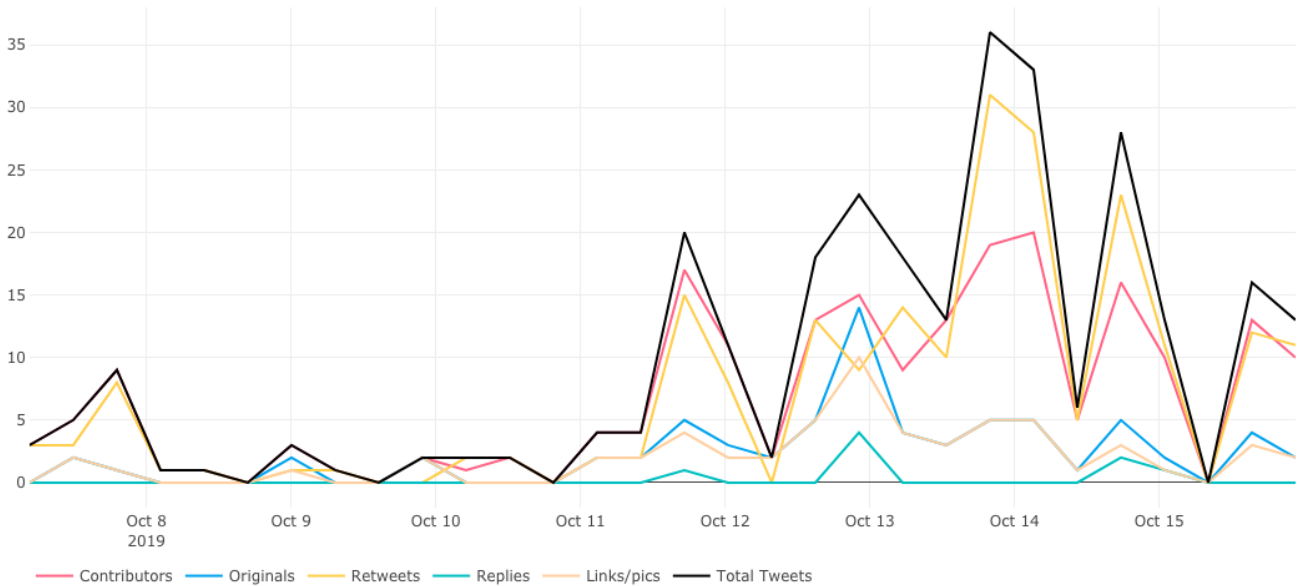


34
Original contributors



2.09
Original tweets/contributors





























































Activity



CONTRIBUTOR RANKINGS ?

Show top 5

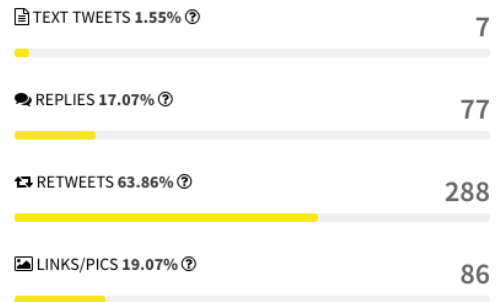
Share rankings ▾

MOST ACTIVE ?		Total tweets	RETWEETERS ?		Retweets	ORIGINAL TWEETS ?		tweets
	@theciderlands Ciderlands	25		@theciderlands Ciderlands	24		@LH_Beverages LonguevilleBeverages	7
	@VisitHfds Visit Herefordshire	14		@VisitHfds Visit Herefordshire	14		@ciderzale Ciderzale	4
	@ciderzale Ciderzale	13		@homeofcider Cider Museum	10		@Ashton1848 Cider Buzz Mcr	4
	@homeofcider Cider Museum	12		@ciderzale Ciderzale	9		@CraftyNectar Crafty Nectar	4
	@Ashton1848 Cider Buzz Mcr	10		@LzbethP Elizabeth Pimblett	8		@NormandyUKIE Normandy Tourism U...	4
	@LzbethP Elizabeth Pimblett	10		@RossCider RossCider	8		@AuthenticCider Authentic Cider	4
	@CraftyNectar Crafty Nectar	9		@ciderlands2019 Ciderlands Herefords...	7		@EatSleepLiveHfd Eat Sleep Live Herefor...	3
	@ciderlands2019 Ciderlands Herefords...	9		@Ashton1848 Cider Buzz Mcr	6		@TheCiderCritic James Finch	3
	@RossCider RossCider	8		@oliverscider Tom Oliver	6		@BushelPeckCider Bushel+Peck Cider	3
	@LH_Beverages LonguevilleBeverages	8		@CraftyNectar Crafty Nectar	5		@homeofcider Cider Museum	2
MOST POPULAR ?		Followers	HIGHEST IMPACT ?		Impacts	TOP PHOTOGRAPHERS ?		Photos
	@bbcmttd BBC Midlands Today	358,851		@bbcmttd BBC Midlands Today	358,851		@LH_Beverages LonguevilleBeverages	7
	@CraftyNectar Crafty Nectar	34,393		@CraftyNectar Crafty Nectar	309,537		@NormandyUKIE Normandy Tourism U...	4
	@PeteBrownBeer Pete Brown	20,024		@VisitHfds Visit Herefordshire	127,050		@CraftyNectar Crafty Nectar	3
	@JamesWaddy11 James Waddington	18,275		@oliverscider Tom Oliver	46,781		@ciderzale Ciderzale	3
	@Speakeasybootle Speakeasybootlegband	12,930		@PeteBrownBeer Pete Brown	40,048		@EatSleepLiveHfd Eat Sleep Live Herefor...	2
	@luxembourginfo Visit Luxembourg	11,004		@EatSleepLiveHfd Eat Sleep Live Herefor...	36,736		@fermentradio Emma Inch	2
	@timofnewbury Tim Thomas 🍷🍺 ...	9,697		@LH_Beverages LonguevilleBeverages	24,272		@sagarlur Sagardoaren Lurralde	2
	@Comarcasidra Comarca de la Sidra	9,367		@fermentradio Emma Inch	20,665		@TheCiderCritic James Finch	2
	@DeanWye The Forest of Dean & ...	9,194		@WestonsCiderMil Westons Cider Mill	18,954		@inCiderJapan inCiderJapan	2
	@VisitHfds Visit Herefordshire	9,075		@RossCider RossCider	18,880		@ciderlands2019 Ciderlands Herefords...	2

451

TOTAL TWEETS

Economic Value **€2,435.32**



1,429,759

Potential impacts



331,762

Potential reach



126

Contributors



3.58

Tweets/contributor



2,633.03

Followers/contributor



163

Original tweets



59

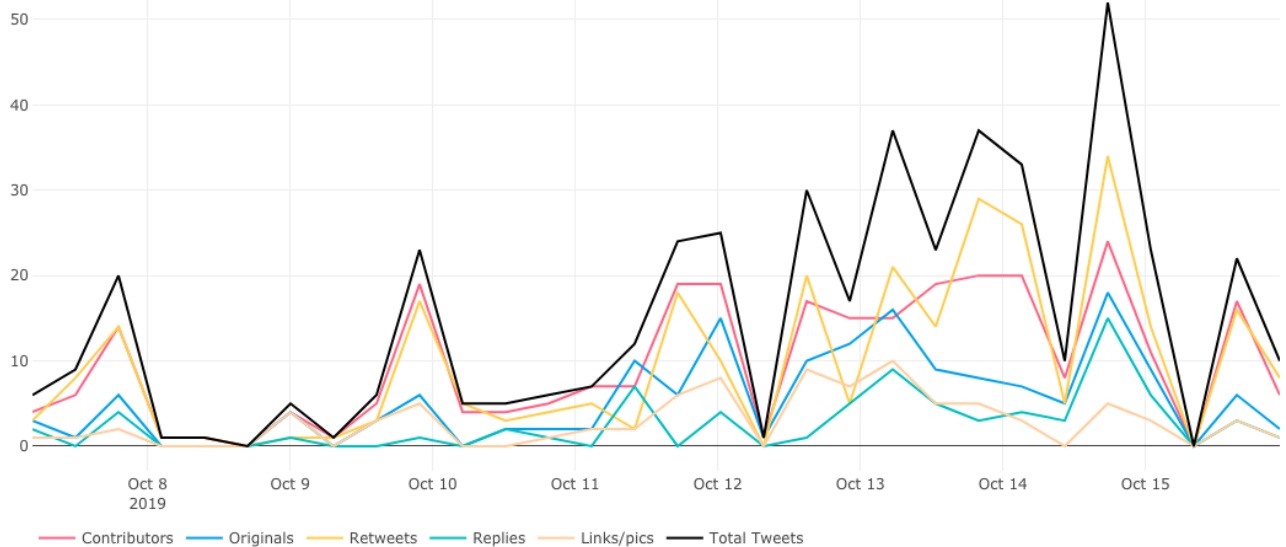
Original contributors



2.76

Original tweets/contributors





























































Activity



CONTRIBUTOR RANKINGS ?

Show top 5

Share rankings ▾

MOST ACTIVE ?		Total tweets	RETWEETERS ?		Retweets	ORIGINAL TWEETS ?		tweets
	@ciderlands2019 Ciderlands Herefords...	30		@ciderlands2019 Ciderlands Herefords...	23		@Ashton1848 Cider Buzz Mcr	10
	@theciderlands Ciderlands	23		@theciderlands Ciderlands	22		@Drinkscribbler Adam HW.	10
	@VisitHfds Visit Herefordshire	22		@VisitHfds Visit Herefordshire	17		@ciderlands2019 Ciderlands Herefords...	7
	@RossCider RossCider	19		@homeofcider Cider Museum	15		@LzbethP Elizabeth Pimblett	7
	@homeofcider Cider Museum	19		@RossCider RossCider	13		@TheCiderCritic James Finch	7
	@LzbethP Elizabeth Pimblett	17		@LzbethP Elizabeth Pimblett	10		@CraftyNectar Crafty Nectar	7
	@Ashton1848 Cider Buzz Mcr	15		@oliverscider Tom Oliver	9		@RossCider RossCider	6
	@TheCiderCritic James Finch	13		@greendragonhfd The Green Dragon Hotel	8		@ciderzale Ciderzale	6
	@CraftyNectar Crafty Nectar	11		@TheCiderCritic James Finch	6		@fermentradio Emma Inch	6
	@Drinkscribbler Adam HW.	11		@potter_cath Cath Potter	6		@inCiderJapan inCiderJapan	6
MOST POPULAR ?		Followers	HIGHEST IMPACT ?		Impacts	TOP PHOTOGRAPHERS ?		Photos
	@CraftyNectar Crafty Nectar	34,393		@CraftyNectar Crafty Nectar	378,323		@CraftyNectar Crafty Nectar	7
	@PeteBrownBeer Pete Brown	20,024		@VisitHfds Visit Herefordshire	199,650		@RossCider RossCider	5
	@JamesWaddy11 James Waddington	18,275		@oliverscider Tom Oliver	60,147		@EatSleepLiveHfd Eat Sleep Live Herefor...	4
	@gr8musicvenues gr8MusicVenues	15,111		@DrinkBritain Susanna Forbes	54,670		@Drinkscribbler Adam HW.	4
	@Speakeasybootle Speakeasybootlegband	12,930		@fermentradio Emma Inch	45,463		@Ashton1848 Cider Buzz Mcr	4
	@luxembourginfo Visit Luxembourg	11,004		@RossCider RossCider	44,840		@ciderlands2019 Ciderlands Herefords...	4
	@timofnewbury Tim Thomas 🍷 [E] ...	9,697		@Speakeasybootle Speakeasybootlegband	38,790		@fermentradio Emma Inch	3
	@VisitHfds Visit Herefordshire	9,075		@EatSleepLiveHfd Eat Sleep Live Herefor...	36,736		@CrownWoolhope The Crown Inn	3
	@VisitRossOnWye Ross-On-Wye	8,373		@JamesWaddy11 James Waddington	36,550		@NormandyUKIE Normandy Tourism U...	3
	@DrinkBritain Susanna Forbes	7,810		@Drinkscribbler Adam HW.	33,979		@ciderzale Ciderzale	3